

juicy pool. communication

juicy pool is a full-service communication agency for those who look for an imaginative and spirited public relations performance profile and effective image transfer.

With offbeat communication processes and a passion for content, juicy pool represents up-to-dateness, innovation, dynamics and individuality.

Mission

Focus on Creative Industries

Our hearts beat for design, fashion, architecture, culture, art, music, film and much more. An authentic examination of projects relating to these fields and an inspired work atmosphere brought about our specialization and focus on the needs of the creative industries.

Many Years of Experience – a Broad Spectrum of Services

Since 1994, juicy pool has successfully created realities for different dialogue groups. The team designs and implements communication strategies by means of sensibility, credibility and content appreciation. As part of the profile, juicy pool uses classical PR measures, online marketing and web sites, coaching and workshops, guerilla and direct marketing as well as events and creative talent competitions.

Focus on International PR

We operate on national and international level and communicate in German, English, Italian, French and Russian.

Services

- Marketing and PR Strategies
- Media Relations
- Online Marketing
- Websites
- Coaching & Workshops
- Corporate Design
- Competitions
- Event Management



www.juicypool.com

www.designbar.at

Clients and Projects (Selection):

Fashion

7tm
AUSTRIANFASHION.NET
gegenalltag
Gina Drewes
MODEPALAST 2009
modus vivendi
pagabei
Veronika Persché
mangelware



Architecture

Wonderland
MHM architects
nonconform - architektur vor ort
Federal Chamber of Architects and Chartered Engineering
Consultants
International Architecture Platform www.world-architects.com

Design

Bombay Sapphire
VIENNA DESIGN WEEK
Wiesner-Hager
Wien Products Collection
Light Insight
Perndl+Co Design



Art/Culture

EXPO Shanghai
Crown Prince Rudolph – Life Traces
viennaartweek
Jewish Community Vienna

Multimedia/Film

equalizent
LOOP. Institute for Systemic Media Research